

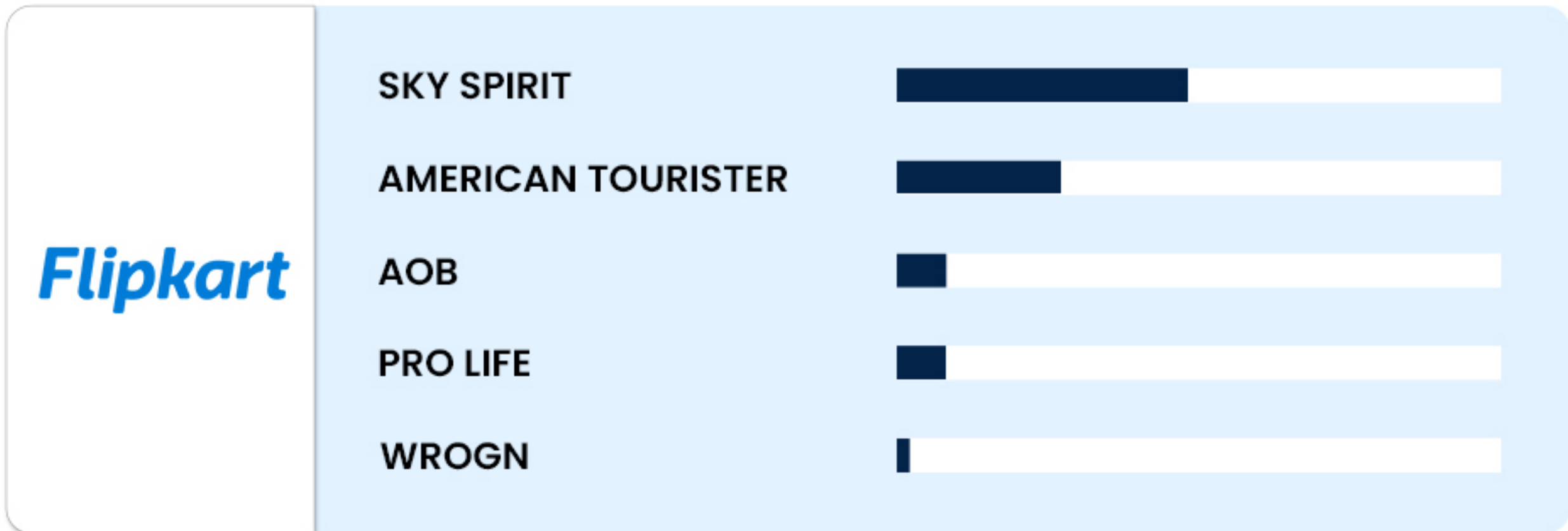
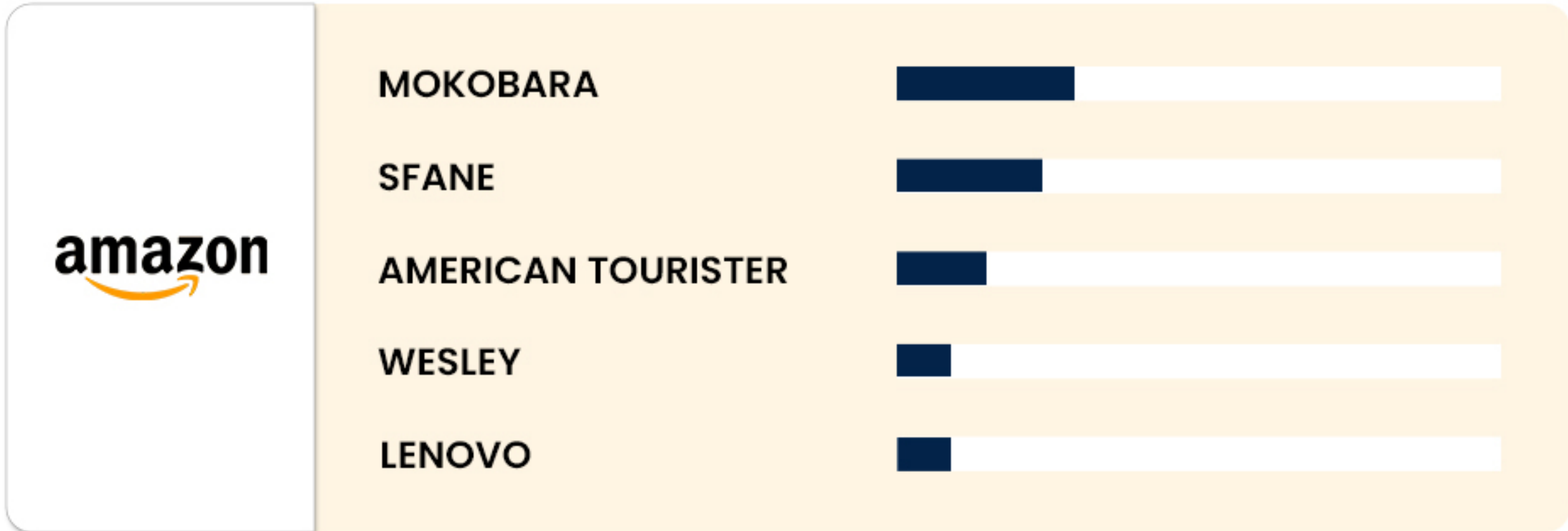
PAXCOM

Top players in the Fashion Industry - May 2023



BRAND

TOP 5 RANK SHARE

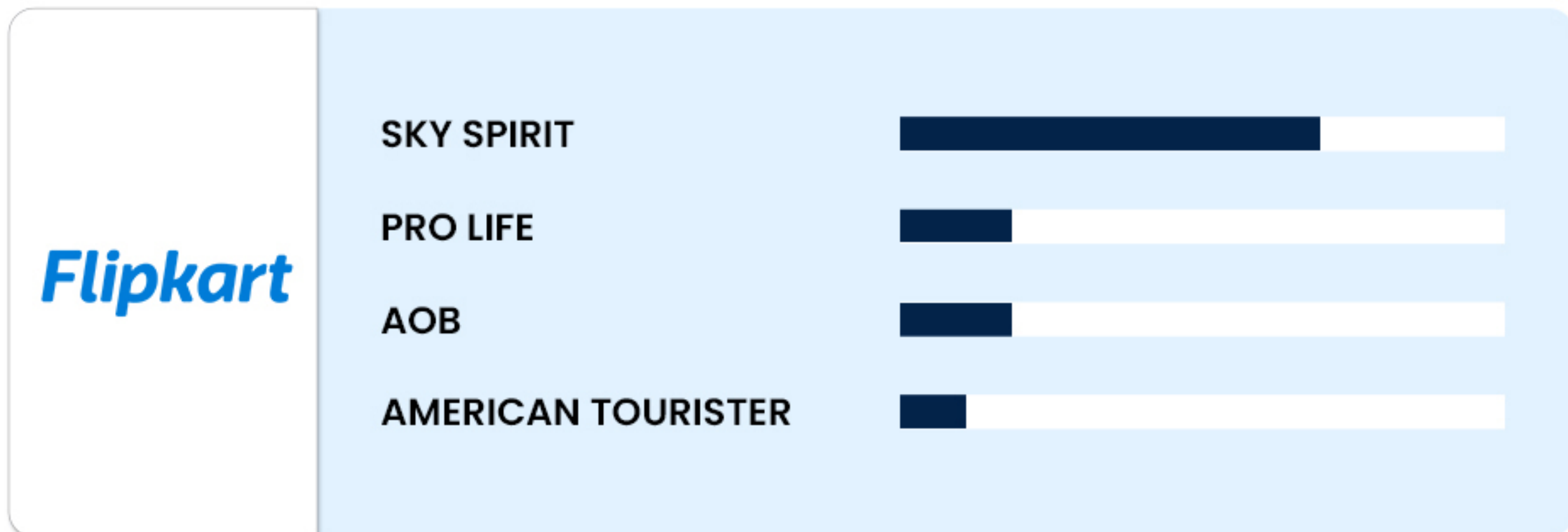
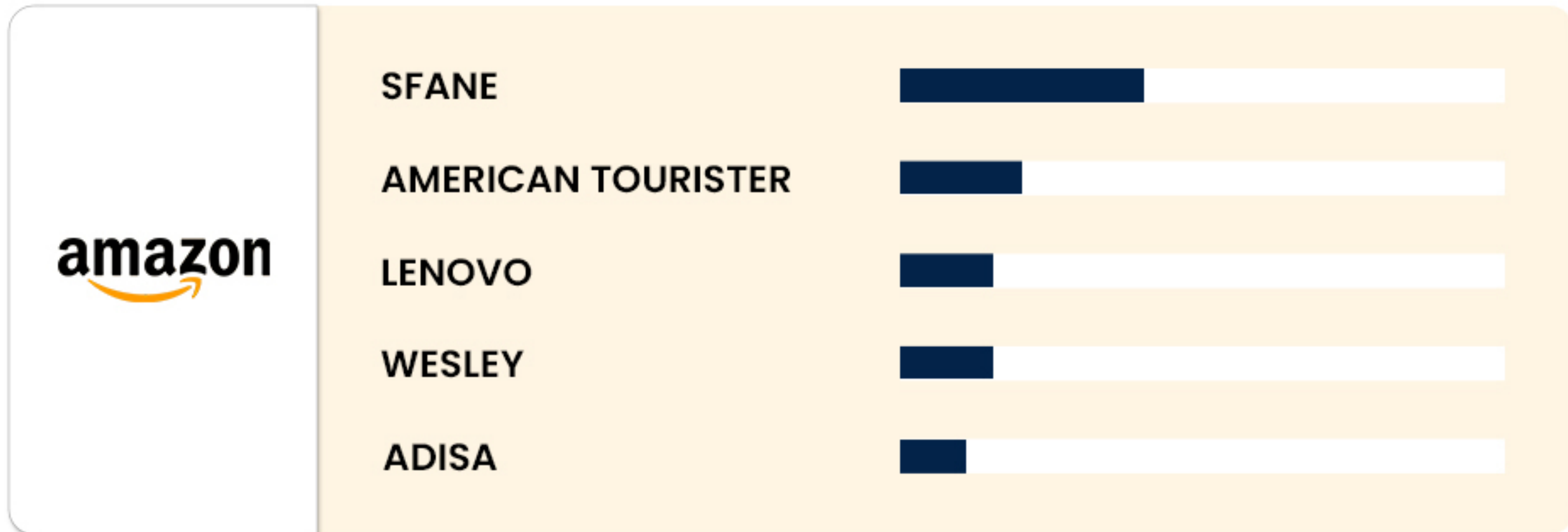


Among the 32 analyzed brands on Amazon and 29 Flipkart using the keyword "bag,"
The data shows the page 1 share of the top 5 brands

Share of top 5 brands - top 5 ranks | Amazon - 73% | Flipkart - 83%

BRAND

TOP 5 RANK SHARE

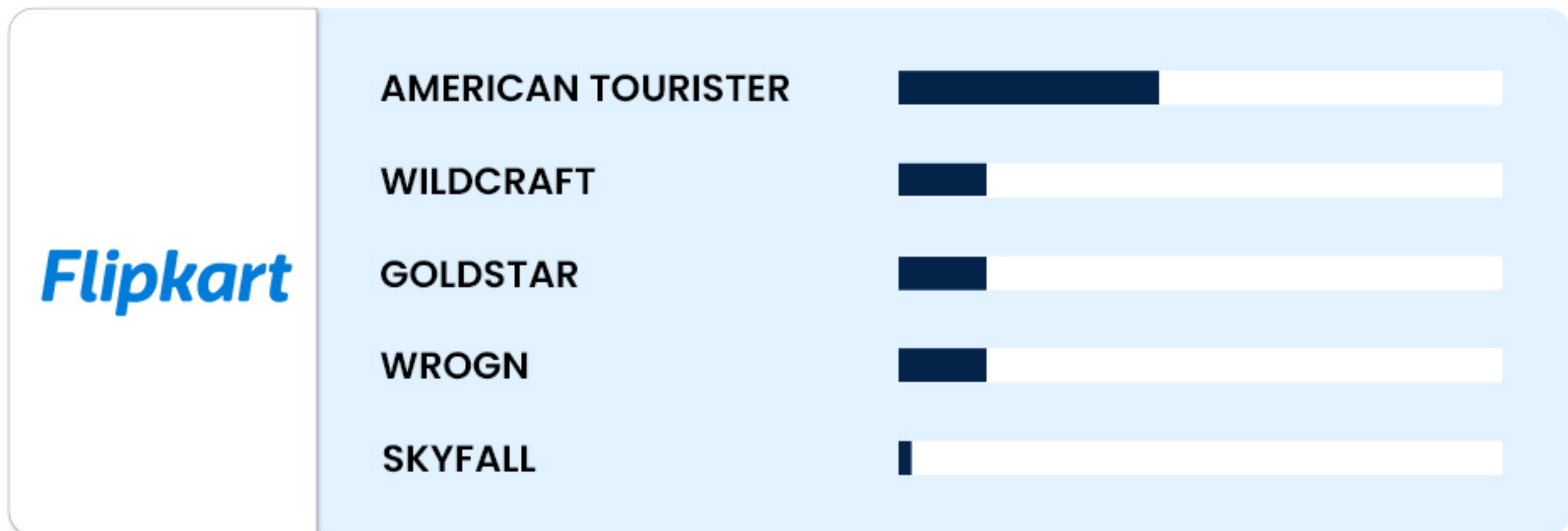
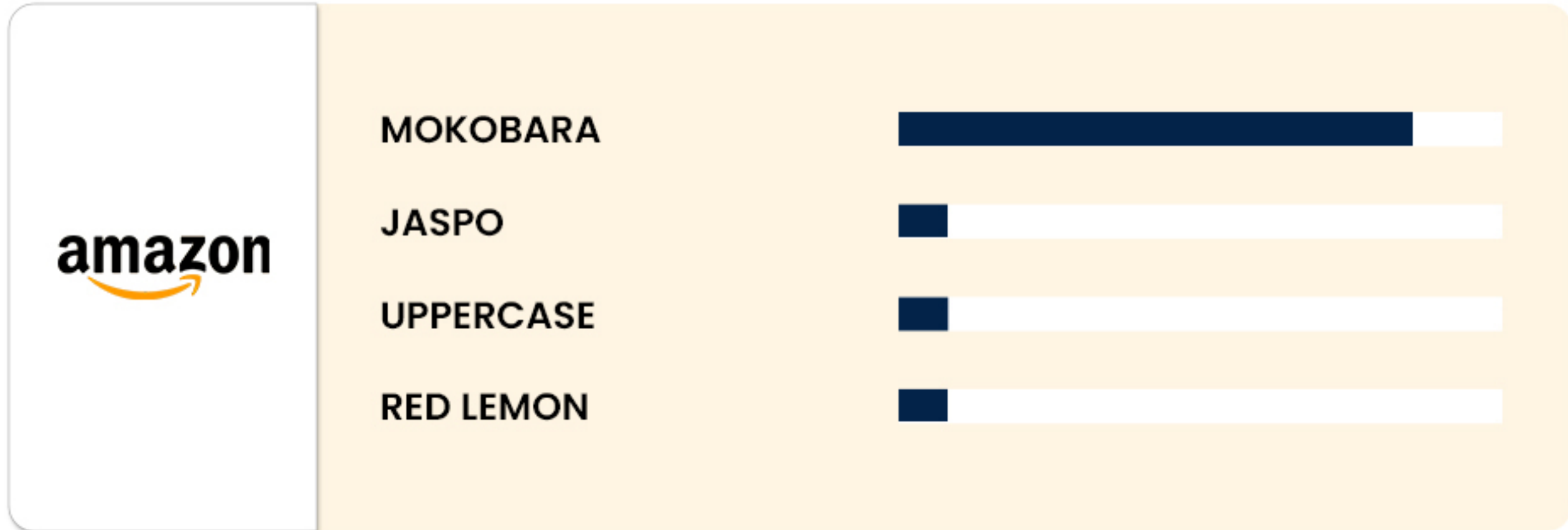


Among the **25** analyzed brands on Amazon and **21** Flipkart using the keyword "bag,"
The data shows the page **1** share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 77% | Flipkart - 100%

BRAND

TOP 5 RANK SHARE

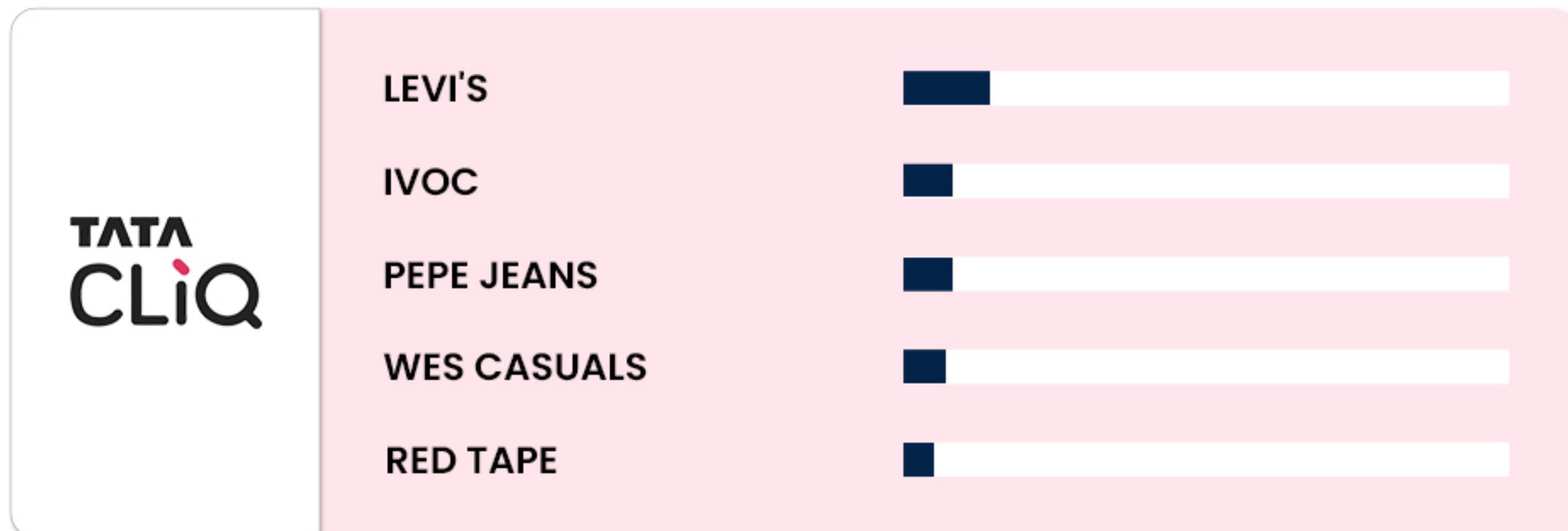
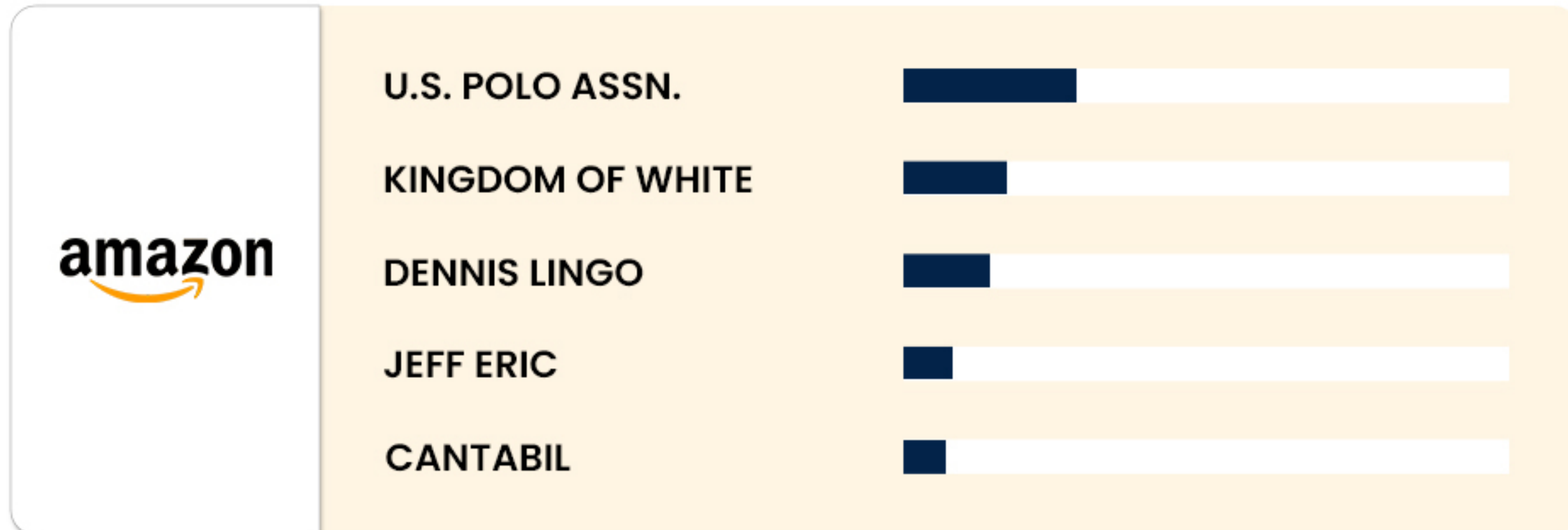


Among the **9** analyzed brands on Amazon and **13** Flipkart using the keyword "bag,"
 The data shows the page **1** share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 100% | Flipkart - 88%

BRAND

TOP 5 RANK SHARE

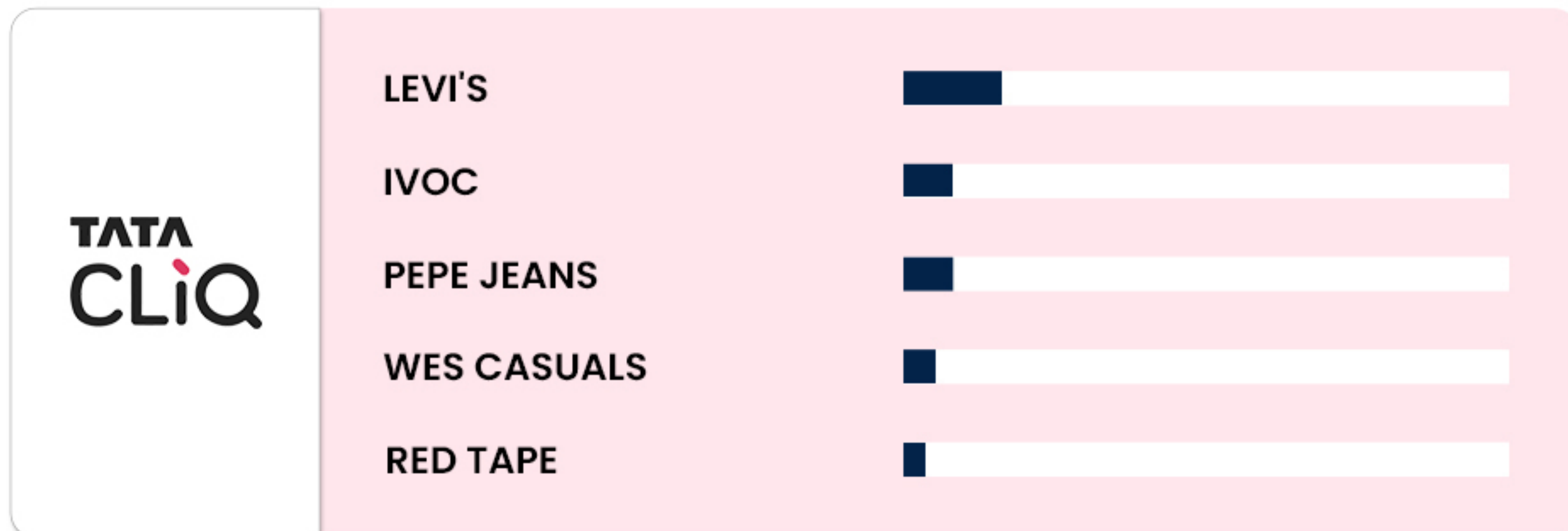
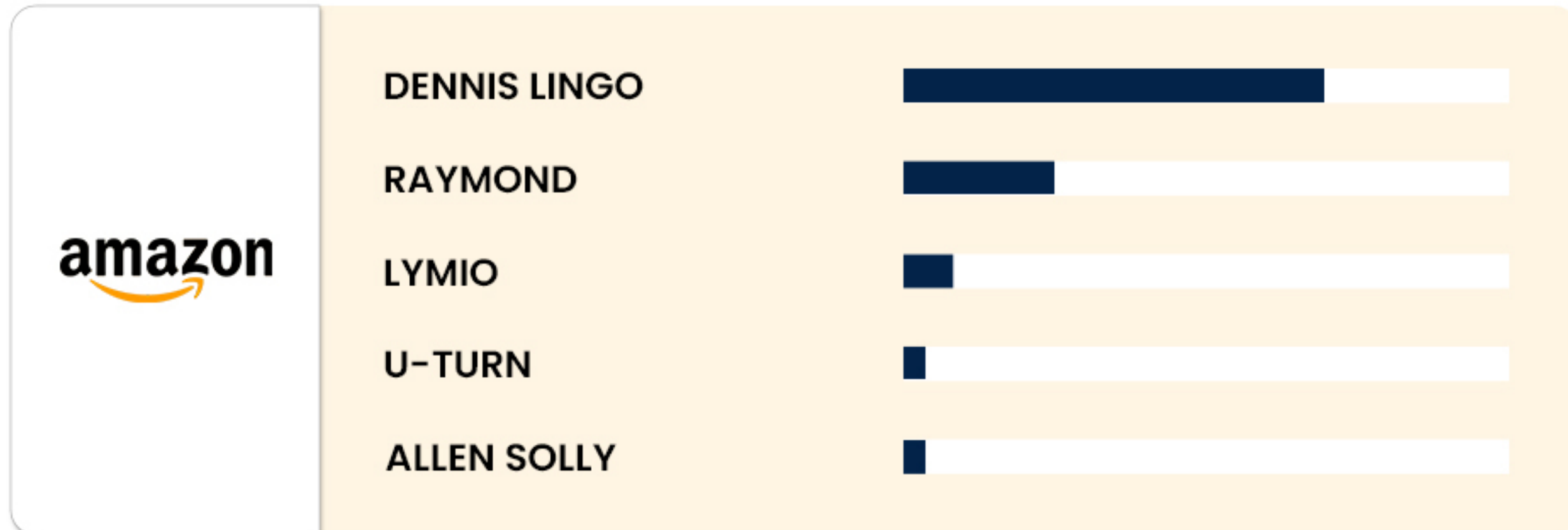


Among the **53** analyzed brands on Amazon and **54** Tata Cliq using the keyword "shirts,"
The data shows the page **1** share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 70% | Tata Cliq - 43%

BRAND

TOP 5 RANK SHARE

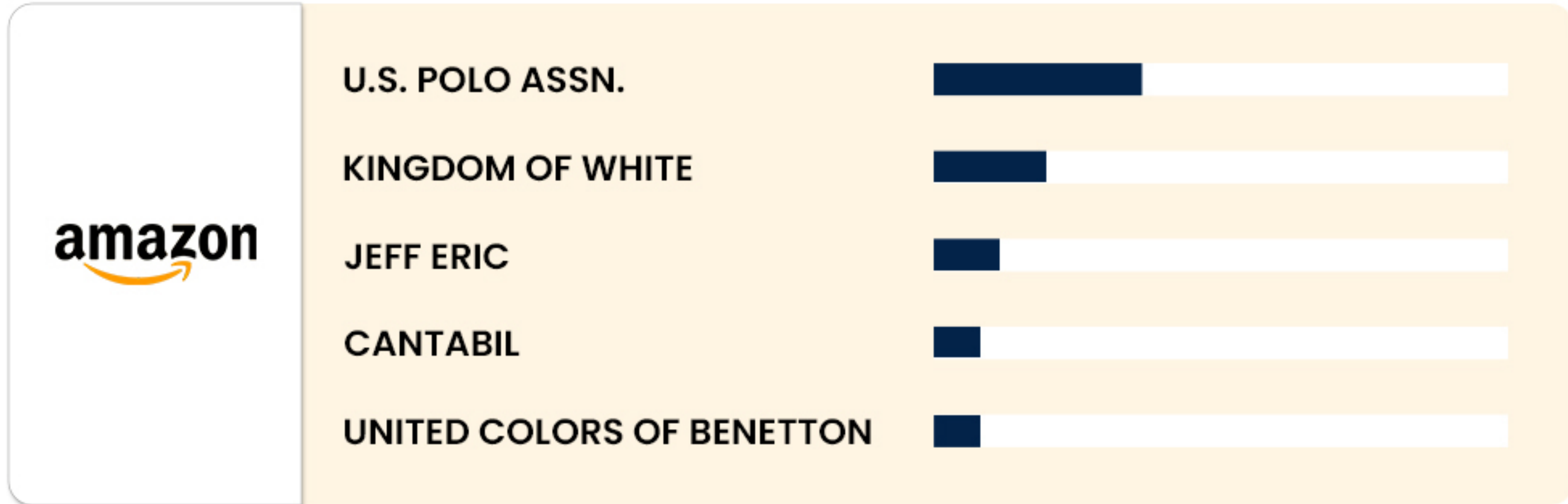


Among the 37 analyzed brands on Amazon and 54 Tata Cliq using the keyword "shirts,"
 The data shows the page 1 share of the top 5 brands.

Share of top 5 brands - top 5 ranks | Amazon - 100% | Tata Cliq - 43%

BRAND

TOP 5 RANK SHARE



Among the **21** analyzed brands using the keyword "shirts," The data shows the page 1 share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 74%

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