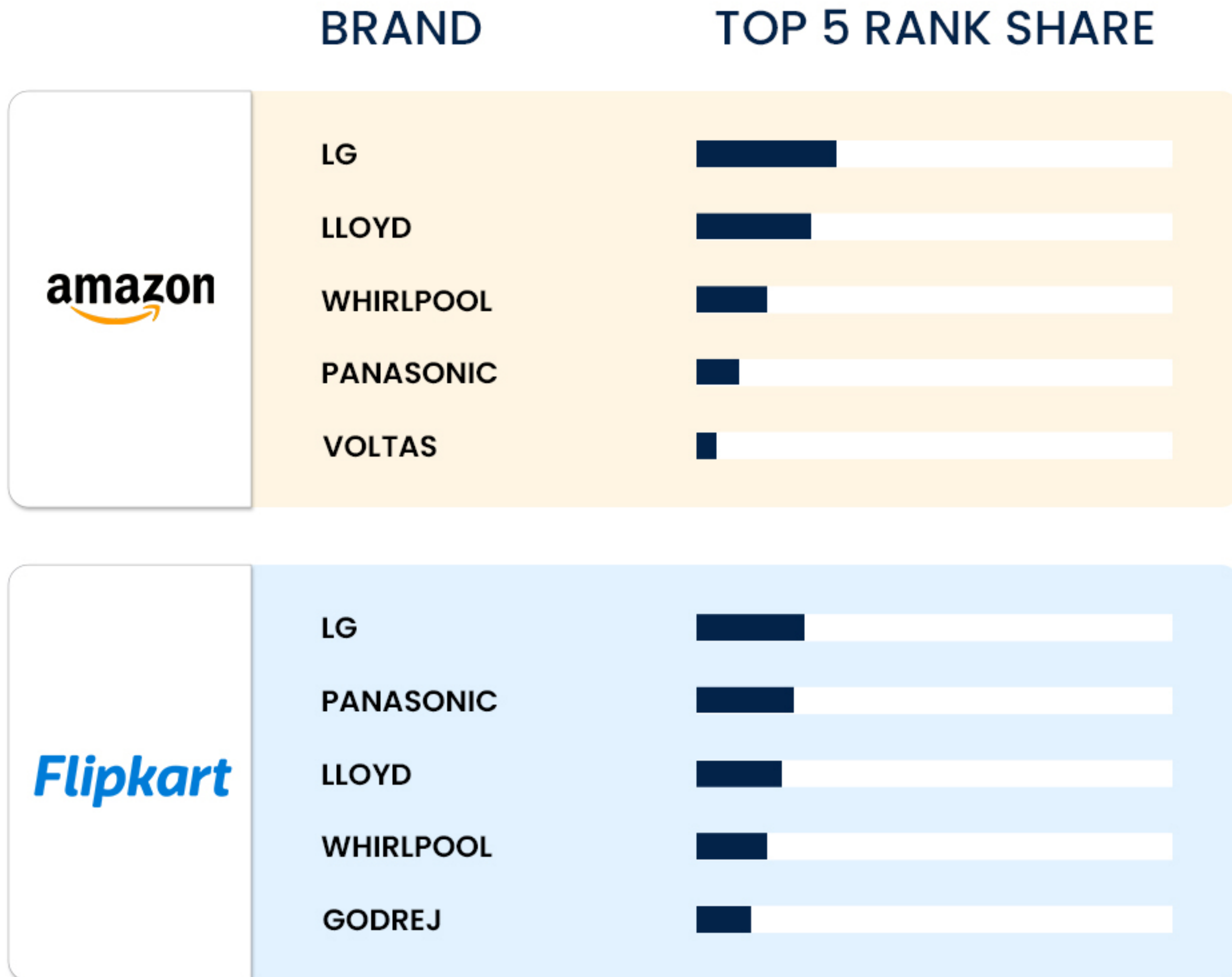


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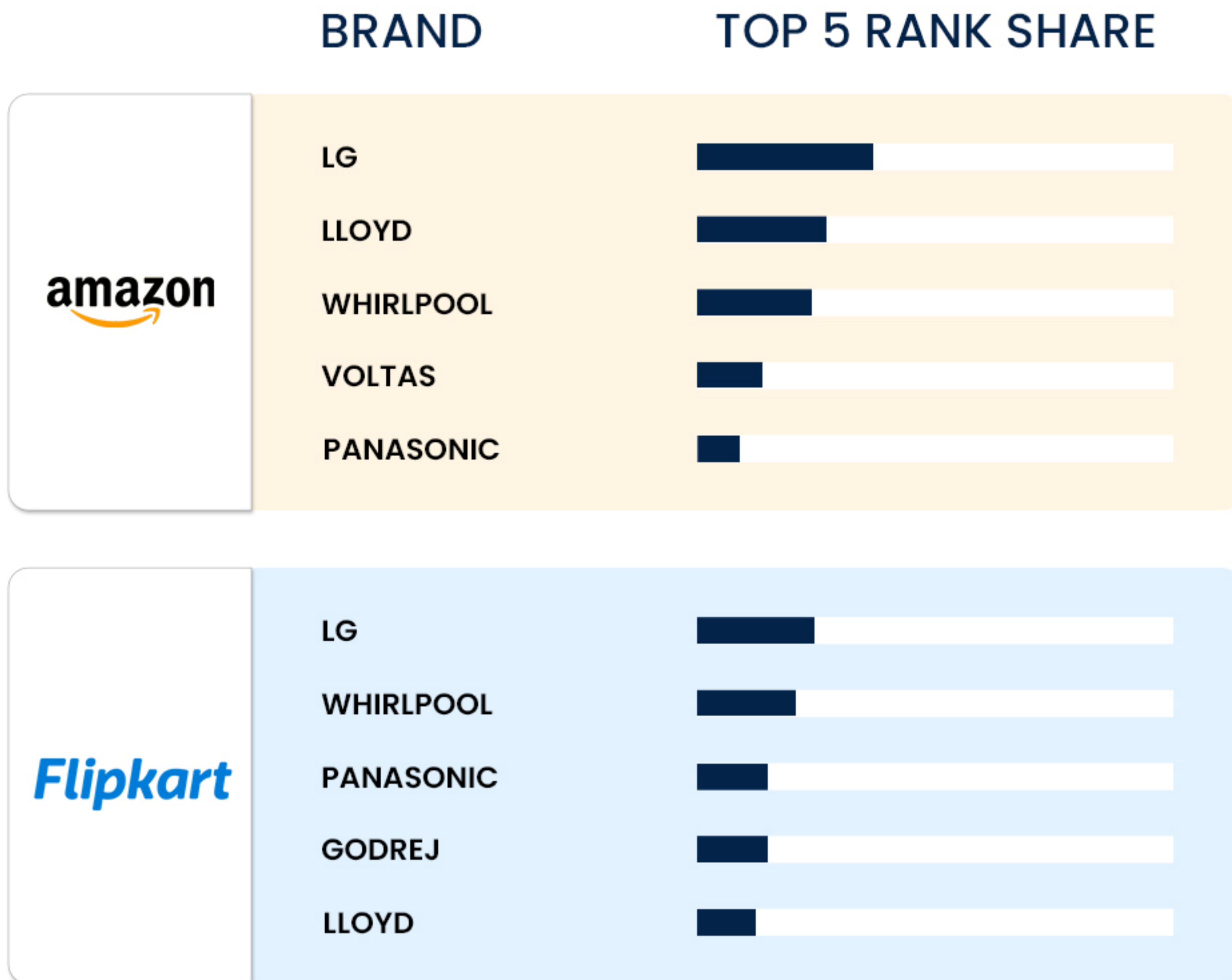
Top players in the
**Electronics
Industry -
May 2023**





Among the **14** analyzed brands on Amazon and **16** on Flipkart using the keyword "ac 1.5 ton 5 star," The data shows the page **1** share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 87% | Flipkart - 73%

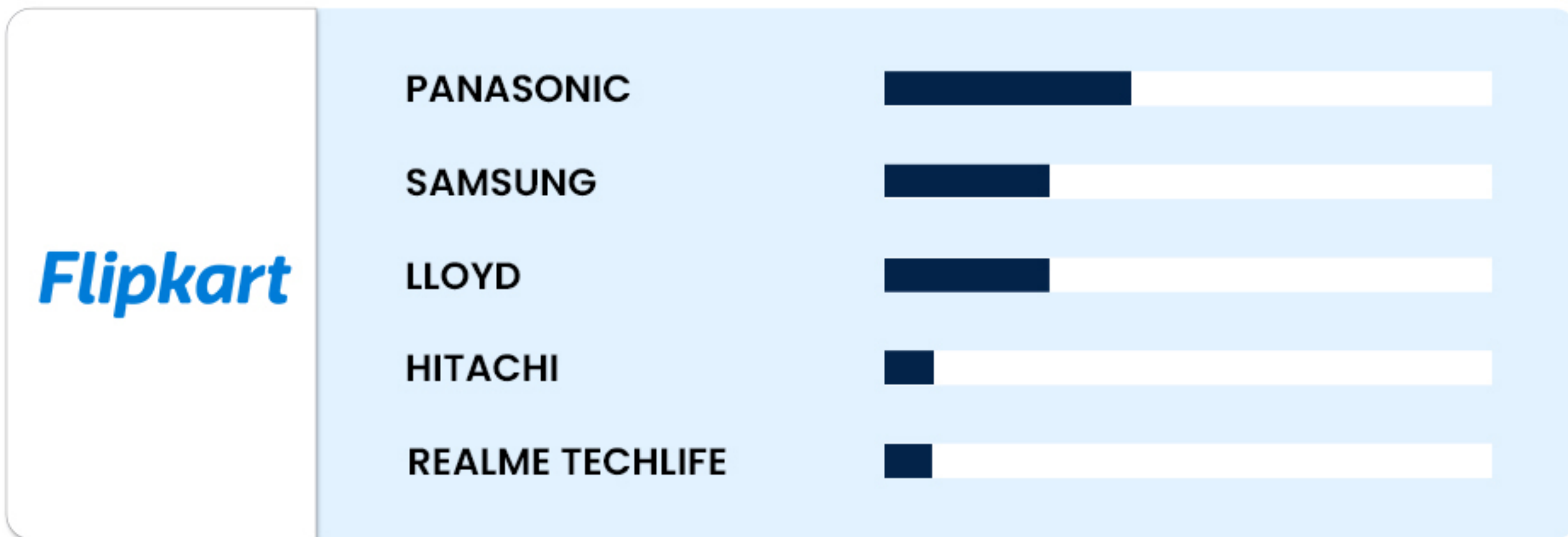
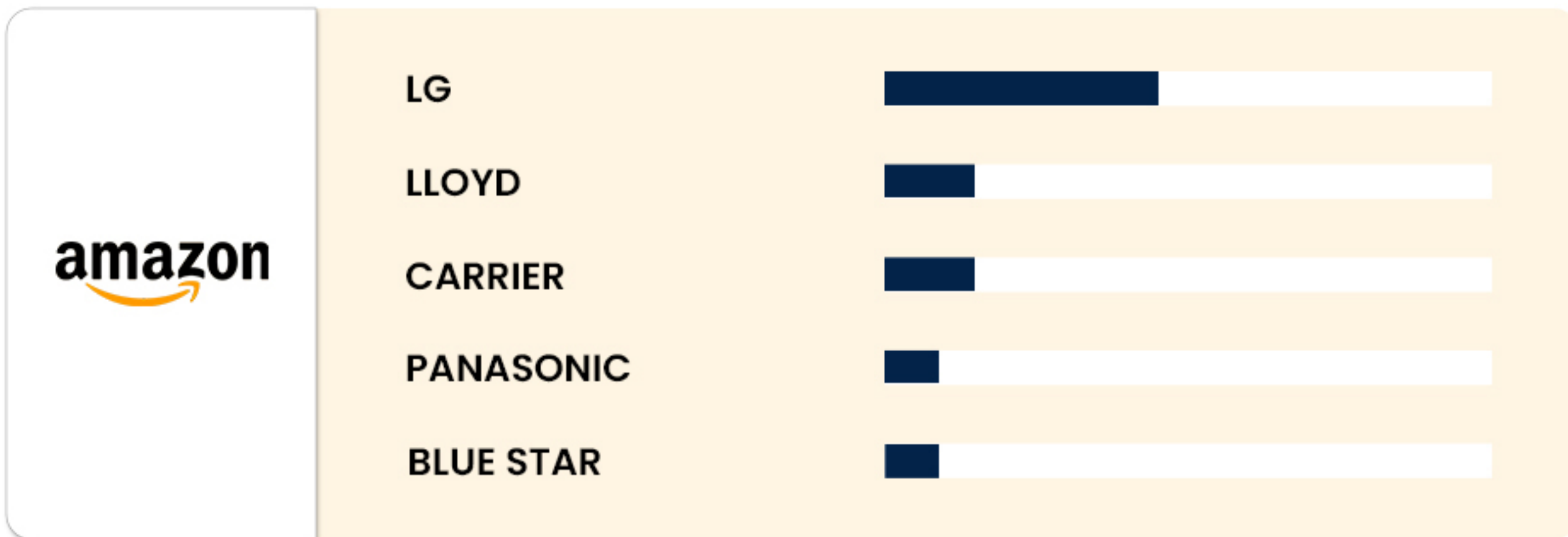


Among the **14** analyzed brands on Amazon and **16** on Flipkart using the keyword "ac 1.5 ton 5 star," The data shows the page **1** share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 99% | Flipkart - 77%

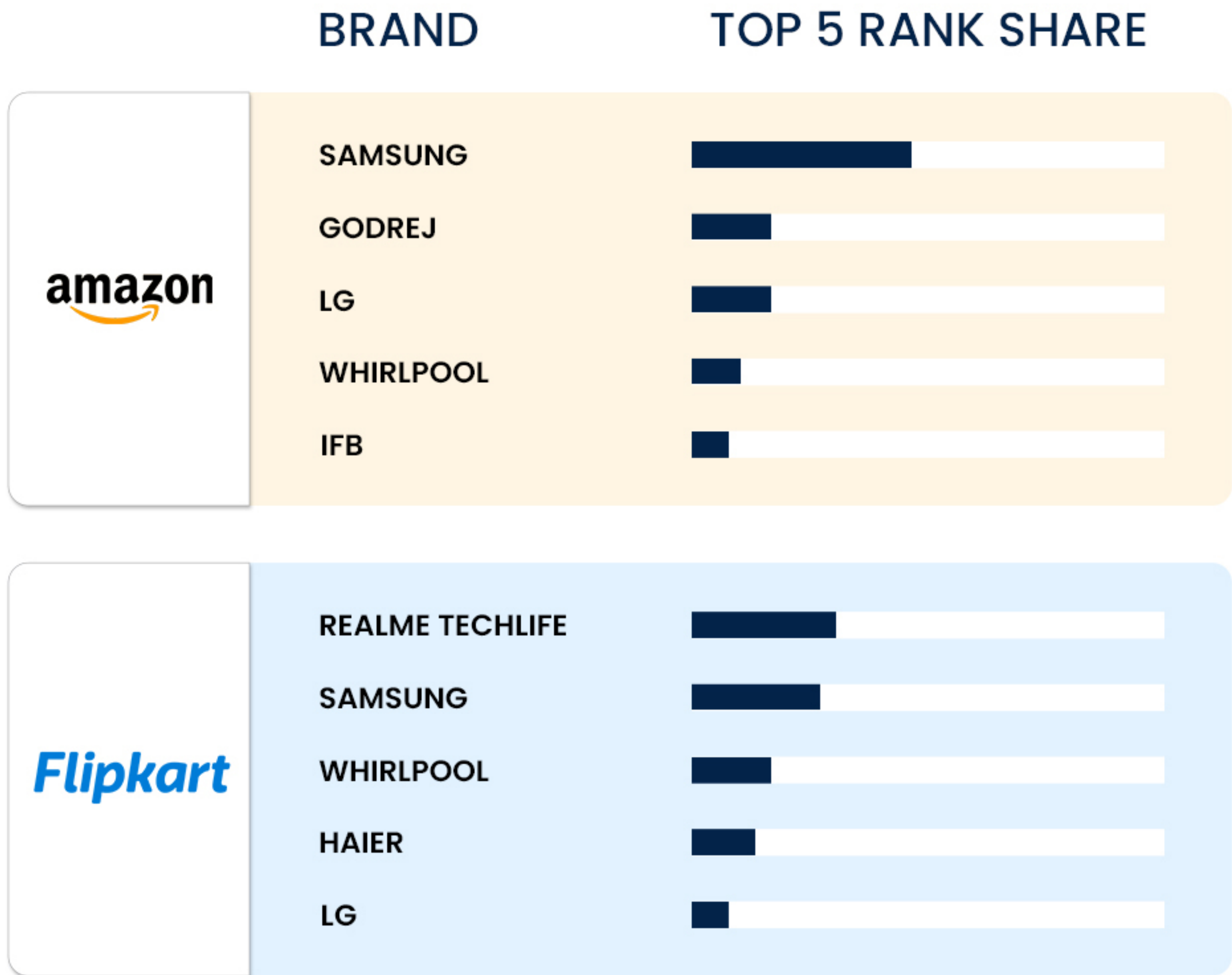
BRAND

TOP 5 RANK SHARE



Among the **14** analyzed brands on Amazon and **16** on Flipkart using the keyword "ac 1.5 ton 5 star," The data shows the page **1** share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 99% | Flipkart - 77%

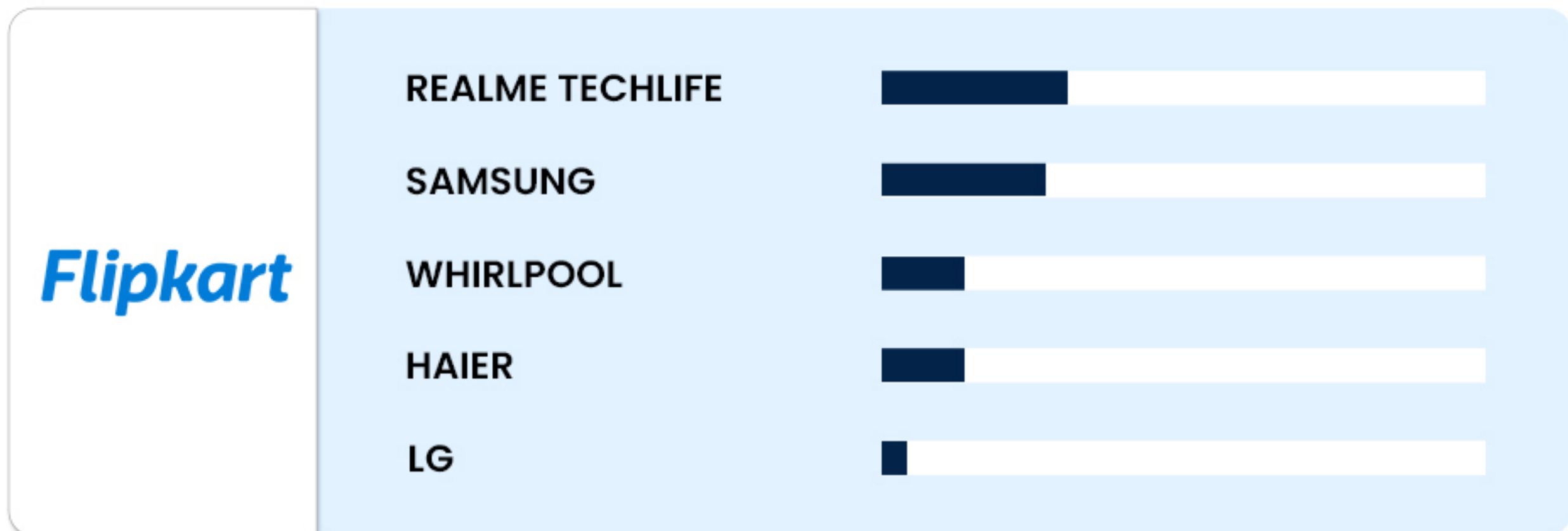
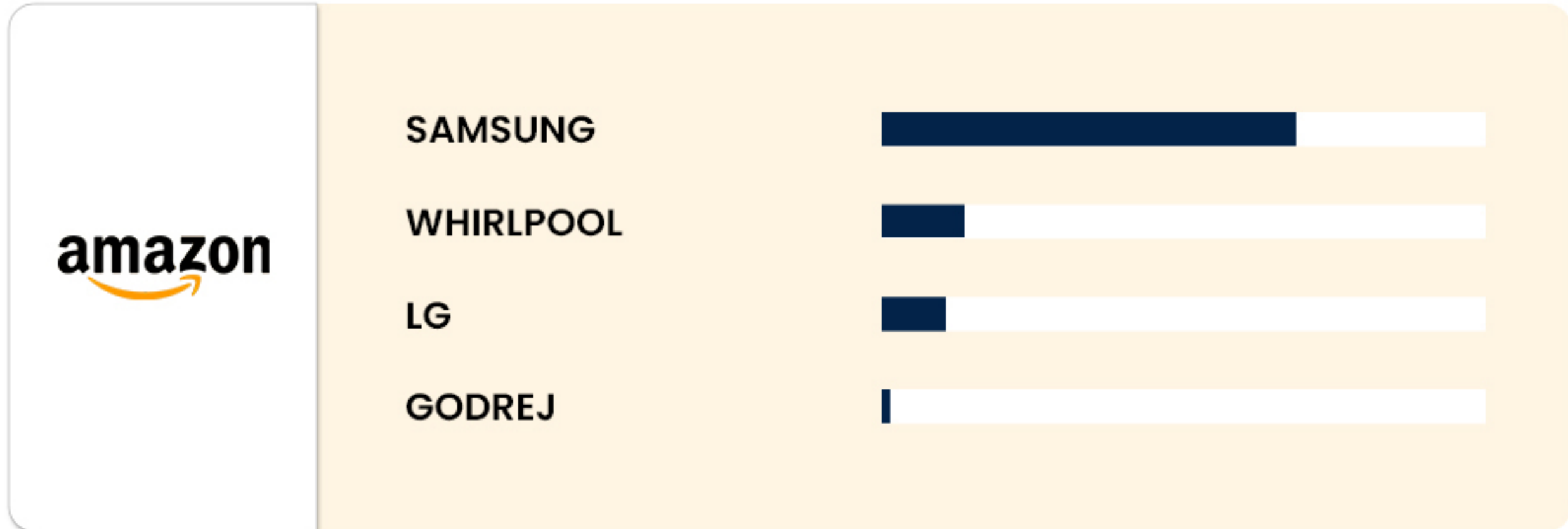


Among the **11** analyzed brands on Amazon and **15** on Flipkart using the keyword "5 star washing machine," The data shows the page 1 share of the top **5** brands.

Share of top 5 brands - top 5 ranks | Amazon - 90% | Flipkart - 87%

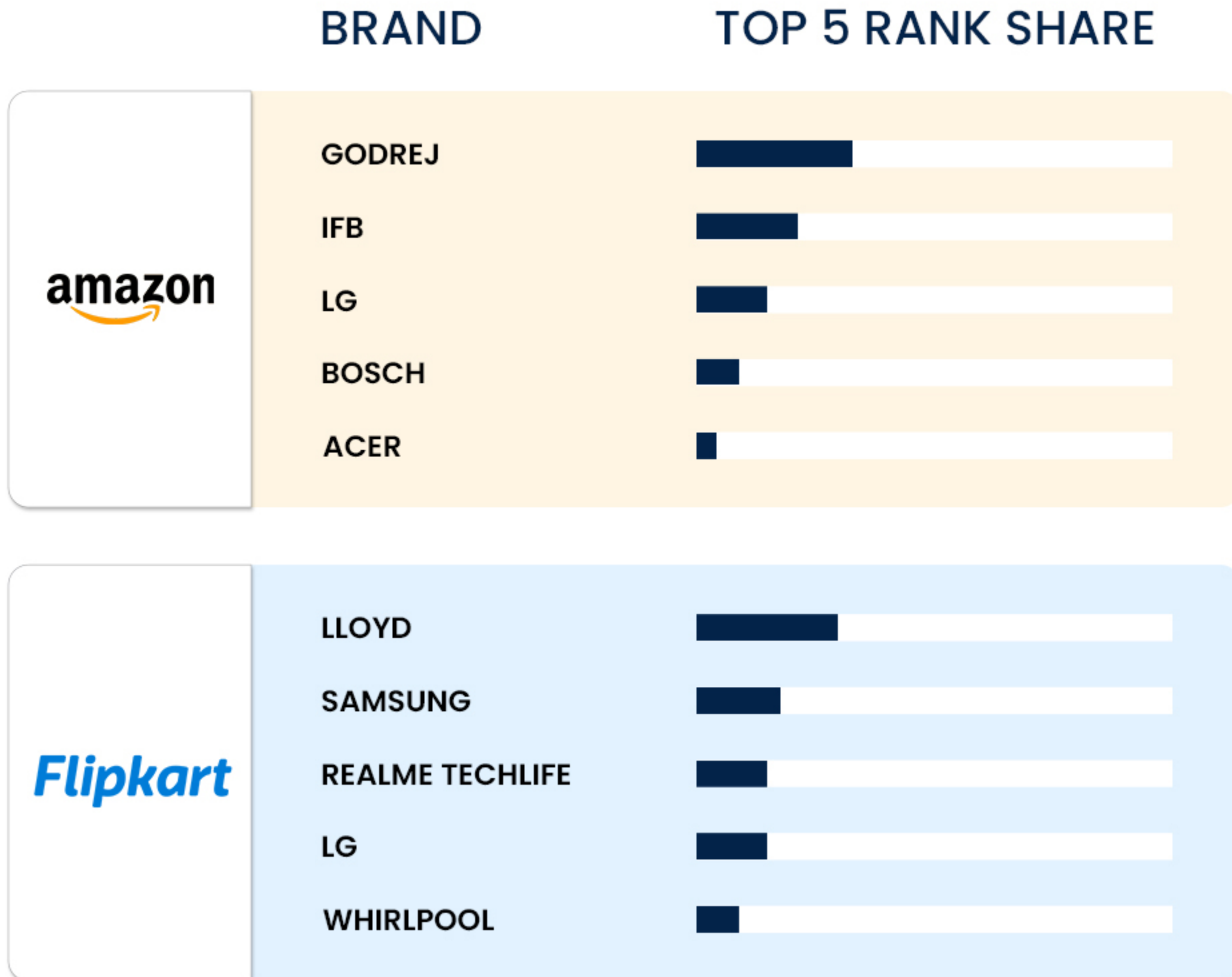
BRAND

TOP 5 RANK SHARE



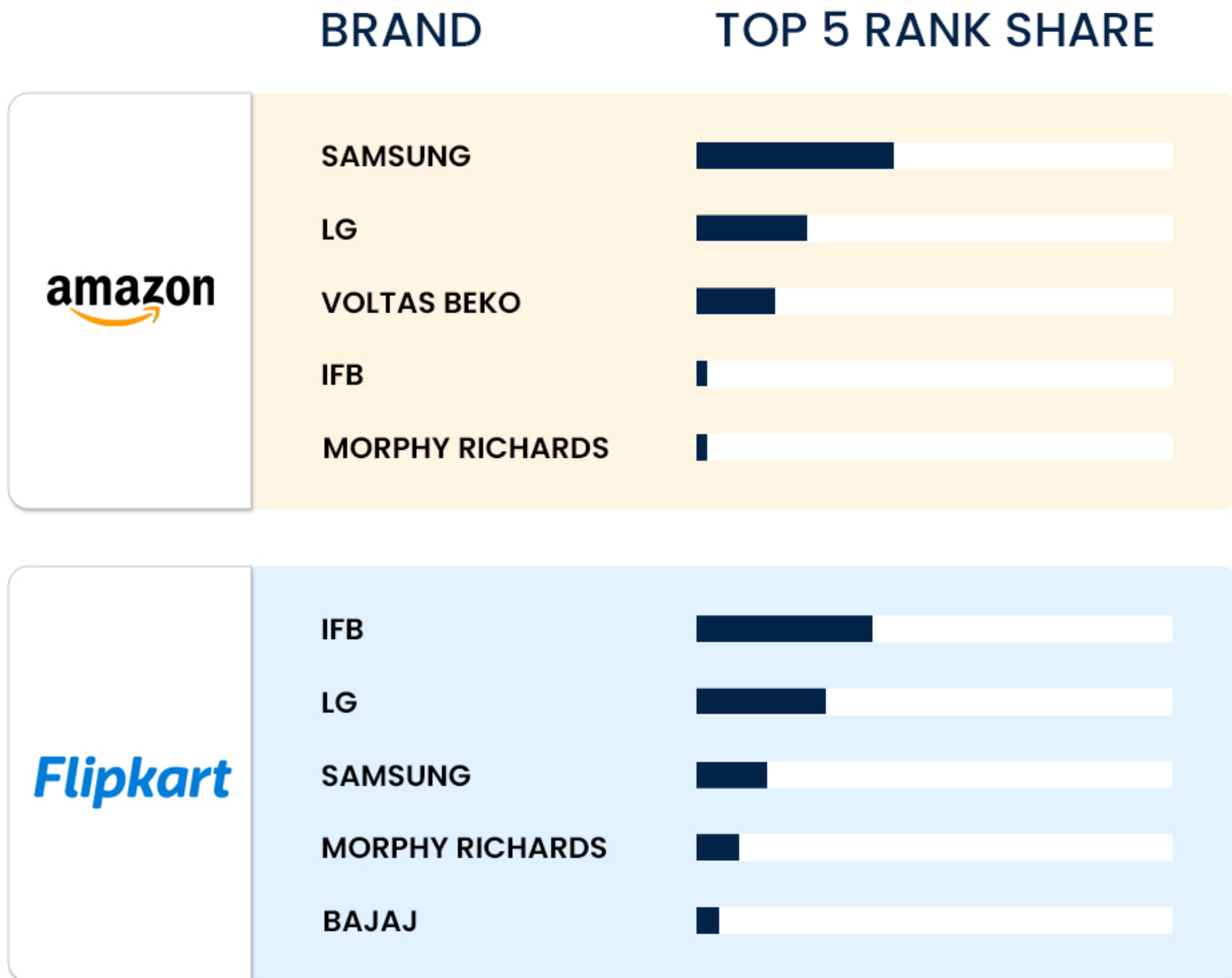
Among the 7 analyzed brands on Amazon and 11 on Flipkart using the keyword "5 star washing machine," The data shows the page 1 share of the top 5 brands.

Share of top 5 brands - top 5 ranks | Amazon - 100% | Flipkart - 93%



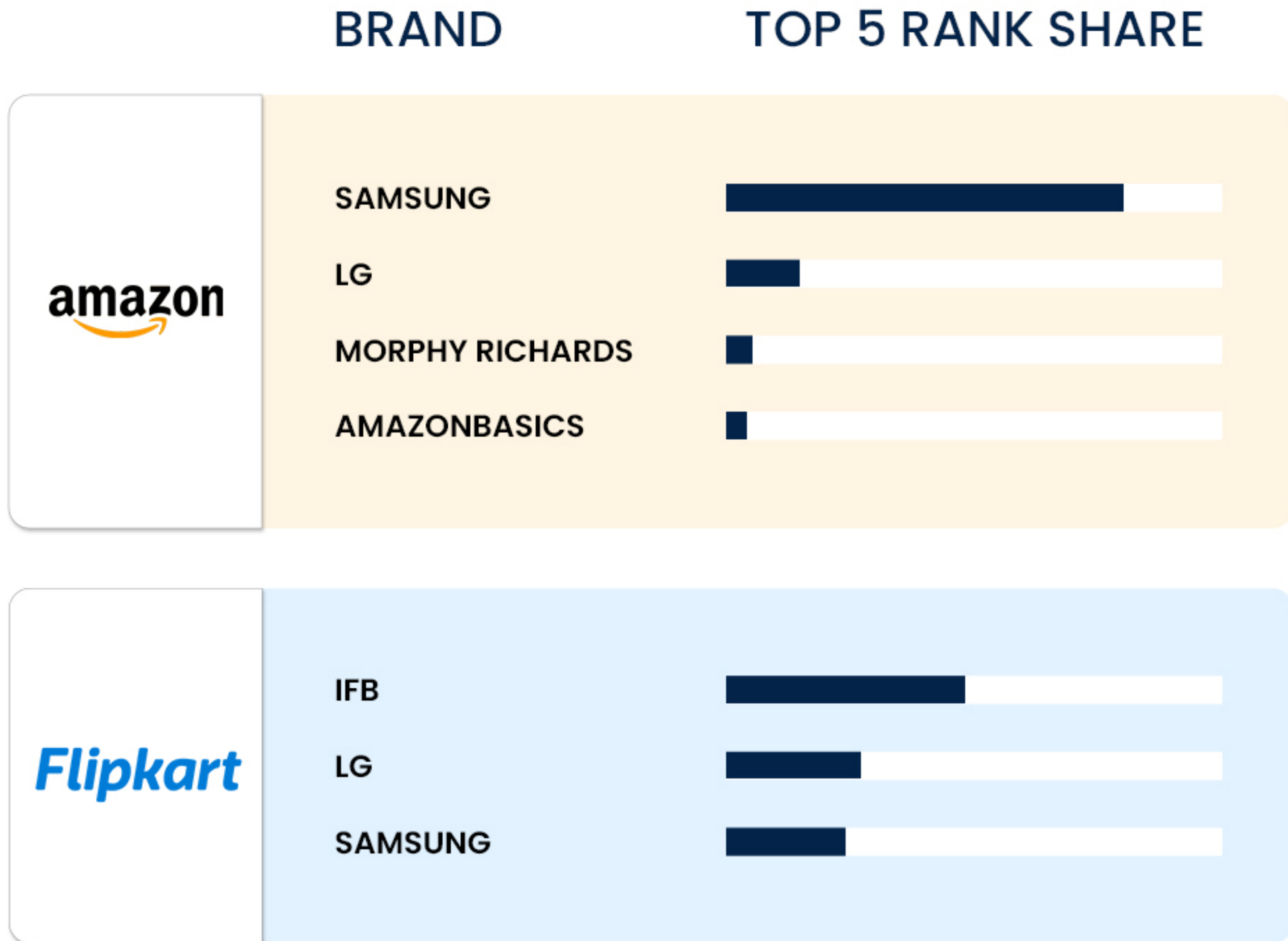
Among the 11 analyzed brands on Amazon and 12 on Flipkart using the keyword "5 star washing machine," The data shows the page 1 share of the top 5 brands.

Share of top 5 brands - top 5 ranks | Amazon - 90% | Flipkart - 86%



Among the 12 analyzed brands on Amazon and 11 on Flipkart using the keyword "microwave convection," The data shows the page 1 share of the top 5 brands.

Share of top 5 brands - top 5 ranks | Amazon - 96% | Flipkart - 100%

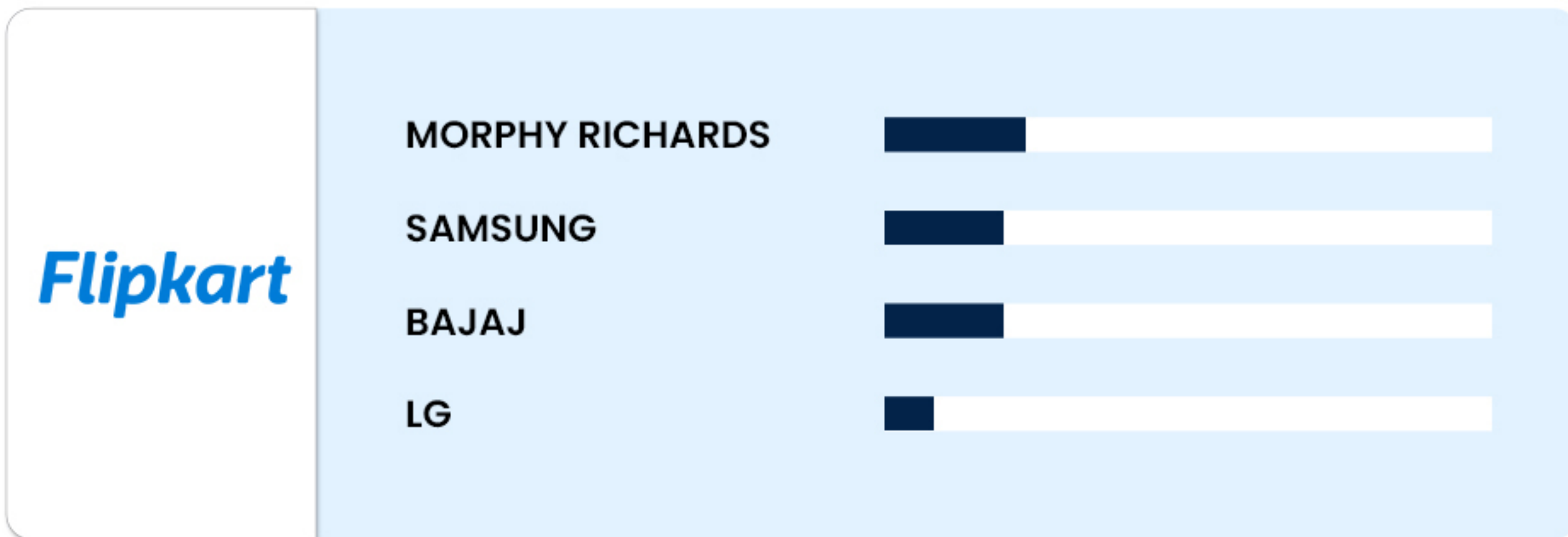
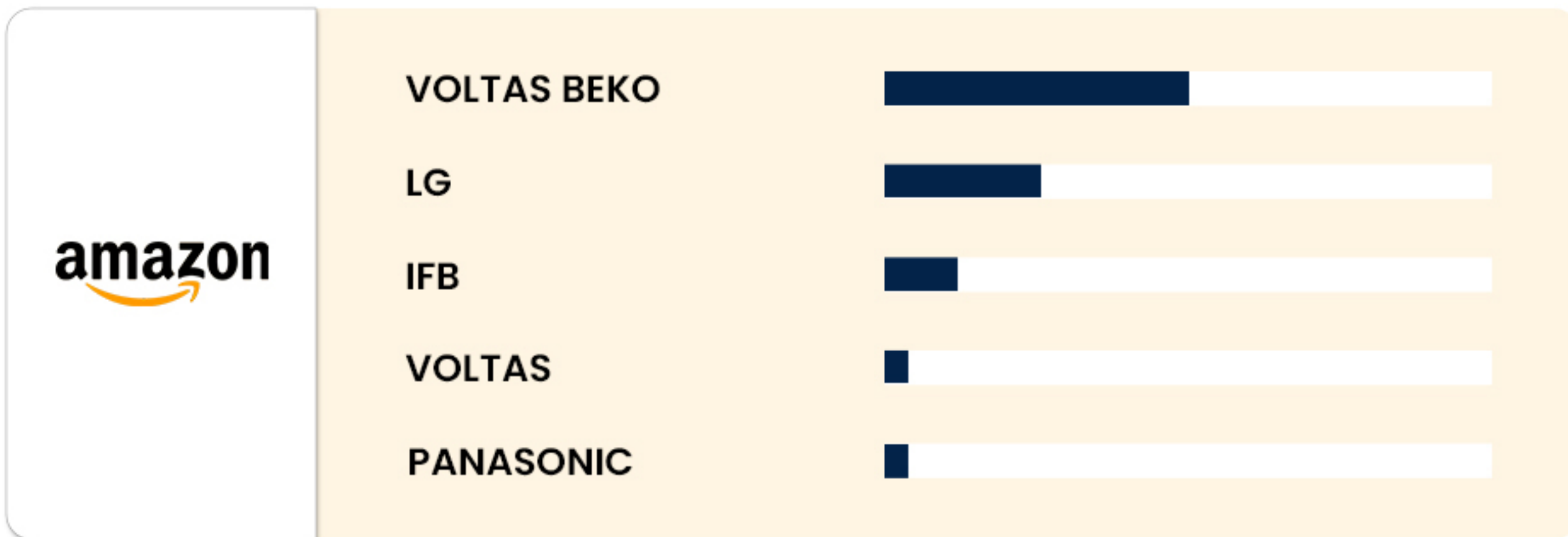


Among the 9 analyzed brands on Amazon and 10 on Flipkart using the keyword "microwave convection," The data shows the page 1 share of the top 5 brands.

Share of top 5 brands - top 5 ranks | Amazon - 100% | Flipkart - 100%

BRAND

TOP 5 RANK SHARE



Among the 7 analyzed brands on Amazon and 6 on Flipkart using the keyword "microwave convection," The data shows the page 1 share of the top 5 brands.

Share of top 5 brands - top 5 ranks | Amazon - 100% | Flipkart - 100%

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