

PAXCOM

## TOP 3 CHALLENGES FACED BY E-RETAILERS IN 2016



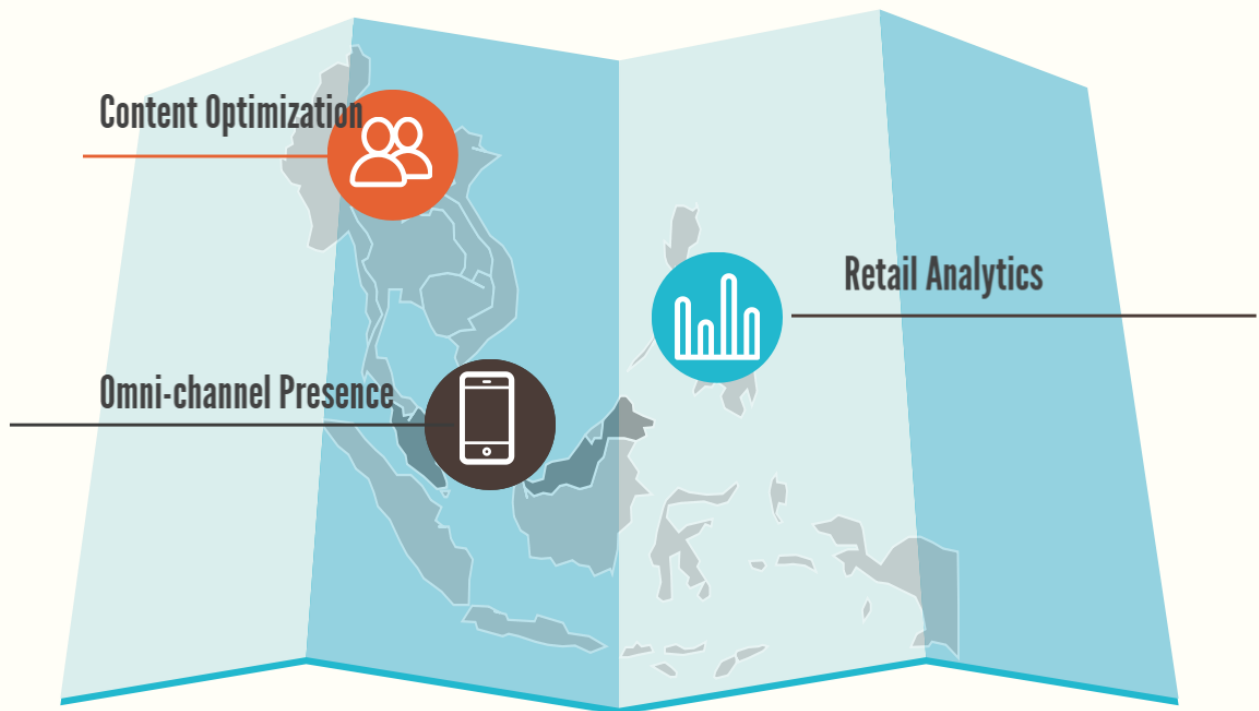
### Top 3 Challenges faced by E-Retailers in 2016

#### Description

E-tailers face many challenges in today's competitive Business World. The following infographic looks at the top three challenges faced by E-tailers in 2016 which are:

- Content Optimization
- Retail Analytics
- Omni-channel presence

# Top 3 Challenges faced by E-Retailers in 2016



## Content Optimization



