eCommerce -Overcoming challenges facing online sellers in India

Description

Sellers in E-Commerce come across various challenges while selling products on popular marketplaces in India. From Registering to Managing the selling of products, the whole process is quiet complex as all the marketplaces have their own different process flows.

But the challenges seller would face are almost similar. Following infographic captures the ways to overcome the problems you would face while selling your products.

The Biggest Problems To Overcome When Selling Online

Onboarding
Name, Address, PAN, Brand Authorization Letter - Have same name on all

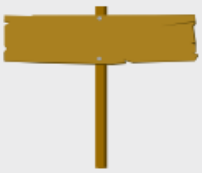
Product Images
Upload HD Images with white background

Pricing Products
Stay Competitive to Win BuyBox

Inventory
Monitor & Update quantity when required

Discounts
Offer Money off, Free Delivery, Cashback Lightening Deals

Reviews & Ratings
Monitor and Respond Smartly to Reviews



Returns
Ensure Quality Checks.
Insure premium products

Advertise
Advertise your products on Marketplaces for better visibility

Payments
Reconcile payments & Ask for Claims