

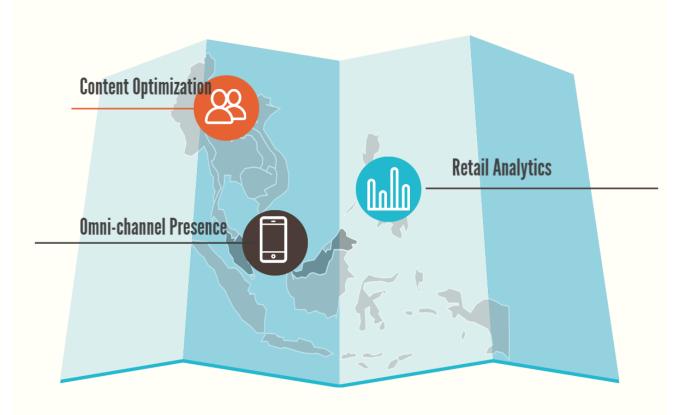
Top 3 Challenges faced by E-Retailers in 2016

## **Description**

E-tailers face many challenges in today's competitive Business World. The following infographic looks at the top three challenges faced by E-tailers in 2016 which are:

- Content Optimization
- Retail Analytics
- Omni-channel presence

## Top 3 Challenges faced by E-Retailers in 2016







Media Rich

Content

Differentiate your brand by

producing higher quality content

that attracts and interact with

customers.

**Detailed** 

**Product** 

Description

Persuade your web visitors

with product descriptions that